

ORDINANCE No. 186977

* Approve Innovation Funding for twelve proposals for FY 2014-15 (Ordinance).

The City of Portland ordains:

Section 1. The Council finds:

1. In the FY 2013-14 Adopted Budget, City Council established \$1 million in ongoing Special Appropriations funding for the City of Portland Innovation Fund.
2. Administration of the Innovation Fund moved to the Office of Management and Finance to better align the efforts with the City's goal of building innovation capacity at the staff and organizational level and improving service delivery.
3. A limited term Innovation Program Manager position was funded through the FY 2014-15 Fall Budget Monitoring Process.
4. In October 2014, a first round "Call for Ideas" was communicated to City employees encouraging the submittal of innovative ideas using a one-page *Call for Ideas* proposal form. Employees were encouraged to submit ideas for major grants of over \$10,000, and micro grants of \$10,000 and under. All proposals were shared with City bureau directors.
5. In November 2014, the City of Portland Innovation Review Panel was formed, comprised of nine distinguished volunteer members. Susan Abe, Warren Chan, Kayse Jama, Benjamin Kerensa, and Tom Simpson serve as representatives from the Portland community. Amalia Alarcón Morris, Sam Hutchison, Amy Nagy, and Robert Walker serve as the City representatives.
6. The Innovation Review Panel reviewed and evaluated 45 *Call for Ideas* proposals submitted by 16 bureaus.
7. On November 21, 2014, the City of Portland Innovation Review Panel met and selected 20 major proposals and four micro grant proposals to move on to the second round in the process.
8. For the second round in the process, the City of Portland Innovation Review Panel evaluated the project proposals requesting more than \$10,000 based on their ability to pass the following filters:
 - Do you think the proposal is innovative? Is it original? Does it show strategic creativity?
 - Taking other funding sources into consideration, such as the sponsor bureau's operating budget, is the Innovation fund the most logical funding source for this particular proposal?
 - Can this project be carried out? Do you believe that the proposed project can be achieved within the estimated budget provided?
 - Are the key partners confirmed to be onboard with the effort?

- Are there benefits to the proposed project? Does it advance equity? Does it provide opportunity? Is there potential for greater benefits with broader applications?
9. On December 17, 2014, the City of Portland Innovation Review Panel met and through an interactive facilitated discussion with the proposers determined their funding recommendations.
10. The Innovation Review Panel recommends the Council fund the eight major grant proposals and the four micro grant proposals listed in Exhibit A. The twelve proposals are attached as Exhibit B.

NOW, THEREFORE, the Council directs:

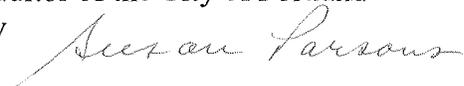
- a. Council agrees with the findings and recommendations of the City of Portland Innovation Review Panel, and finds that these proposals meet the intended purpose of the Innovation Fund to build innovative capacity and improve service delivery to the community.
- b. Council directs the City Budget Office to allocate funding from the Innovation Fund in Special Appropriations to the projects listed in Exhibit A as part of the FY 2014-15 Spring Budget Monitoring Process.
- c. Council directs the Office of Management and Finance to provide technical program assistance to the bureaus and report on the results of the innovation projects.
- d. Council directs that bureaus receiving innovation funds will submit status reports to the Office of Management and Finance for each project that include project status, updates to timelines, progress against stated milestones, expenditures to date, post-implementation requirements, lessons learned and the applicability of the project outcomes to other areas of the City.

Section 2. The Council declares that an emergency exists in order that there be no delay in the launch of Innovation projects where the sponsor bureau has budget capacity to begin the effort prior to the Spring Budget Monitoring Process; therefore, this Ordinance shall be in full force and effect from and after its passage by the Council.

Passed by the Council: JAN 14 2015

Mayor Charlie Hales
Prepared by: Fred Miller
Date Prepared: December 19, 2014

Mary Hull Caballero
Auditor of the City of Portland
By

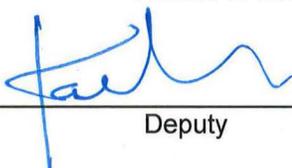


Deputy

Agenda No.
ORDINANCE NO. 186977

Title

* Approve Innovation Funding for twelve proposals for FY 2014-15 (Ordinance).

<p>INTRODUCED BY Commissioner/Auditor: Mayor Hales</p>	<p>CLERK USE: DATE FILED <u>JAN 08 2015</u></p>
<p>COMMISSIONER APPROVAL</p> <p>Mayor—Finance and Administration <u>Hales</u></p> <p>Position 1/Utilities - Fritz</p> <p>Position 2/Works - Fish</p> <p>Position 3/Affairs - Saltzman</p> <p>Position 4/Safety - Novick</p>	<p>Mary Hull Caballero Auditor of the City of Portland</p> <p>By: <u></u> Deputy</p>
<p>BUREAU APPROVAL</p> <p>Bureau: OMF <u>Fred Miller</u> CAO/Bureau Head: Fred Miller Division Manager: Jane Braaten <u>JB</u></p> <p>Prepared by: Liz Mitchell Date Prepared: 12/19/2014</p> <p>Impact Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/></p> <p>Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p> <p>City Auditor Office Approval: required for Code Ordinances</p> <p>City Attorney Approval: required for contract, code, easement, franchise, comp plan, charter</p> <p>Council Meeting Date 1/14/2014</p>	<p>ACTION TAKEN:</p>

AGENDA

TIME CERTAIN

Start time: _____

Total amount of time needed: _____
(for presentation, testimony and discussion)

CONSENT

REGULAR

Total amount of time needed: 30 minutes
(for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
		YEAS	NAYS
1. Fritz	1. Fritz	✓	
2. Fish	2. Fish	✓	
3. Saltzman	3. Saltzman	✓	
4. Novick	4. Novick	✓	
Hales	Hales	✓	

City Innovation Fund
City of Portland Innovation Micro-grant Review Panel Funding Recommendations
Fiscal Year 2014-2015

Micro-grants (Totaling \$195,700):

1. Budget Process Kaizen Event, City Budget Office, \$7,500
2. Community Garden Policy Review, Portland Parks & Recreation, \$14,000
3. Cut Through The FOG Grease Trap Cleaning Coupons, Bureau of Environmental Services, \$15,000
4. Flow Management of Children's Interactive Water Play Features, Portland Parks & Recreation, \$11,100
5. Housing Data Web Scraper, Portland Housing Bureau, \$5,000
6. Improve Cultural Responsiveness of Summer Free For All Programs, Portland Parks & Recreation, \$18,500
7. Increasing Equity in Natural Area Stewardship, Portland Parks & Recreation, \$13,000
8. LED Pool Lighting Upgrade: Southwest Community Center, Portland Parks & Recreation, \$20,000
9. Making Great Decisions Tool, Bureau of Planning and Sustainability, \$10,000
10. Multilingual Videos for Food Service Best Management, Bureau of Environmental Services, \$20,000
11. NE Electric Utility Cart, Portland Parks & Recreation, \$10,000
12. Neighborhood Pride: Anti-litter Campaign Toolkit, Bureau of Planning & Sustainability, \$15,000
13. Outreach to Non-Native Speakers, Portland Bureau of Transportation, \$600
14. Peninsula Park Rose Garden, Portland Parks & Recreation, \$6,000
15. Rubber Sidewalk Pilot, Portland Bureau of Transportation, \$6,000
16. Summer Playground Program, Portland Parks & Recreation, \$14,000
17. Taking Down the Barriers for Families to Access our Educational Preschools, Portland Parks & Recreation, \$10,000

CITY OF PORTLAND INNOVATION FUND

Fiscal Year 2014-15

Micro-grant Proposals Recommended to Council for Funding

City Innovation Fund
Micro-grant Proposals Recommended to Council for Funding
Fiscal Year 2014-2015

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THE CITY INNOVATION FUND CALL FOR MICRO-GRANT IDEAS (\$20,000 or less)

Fill in the expandable shaded areas. No more than one page please.

Project Title: Budget Process Kaizen Event **Innovation Request Amount:** \$7,500

Primary Contact: Jeramy Patton **Phone:** 3-6961 **Bureau:** City Budget Office

Describe the Problem/Opportunity:

What is the challenge your proposal seeks to address, or opportunity it seeks to create?

A recent audit conducted by the City Auditor's Office recommended that Council and the City Budget Office consider ways to lessen the impact of the budget process on City operations. The audit stated that the City's annual budget process was too time and resource intensive, the budget timing was inefficient, key budget guidance was provided after significant budget development had already occurred, and that the required budget documents provided questionable value.

Describe the Proposed Solution/Strategy:

What is your idea for solving this problem or creating this opportunity?

In order to address findings from the audit, CBO proposes to use lean process improvement strategies and hold a Kaizen Event on the budget process. The event is usually held over 1-2 days and will consist of mapping out the entire budget process and identifying value added and non-value added activities. The goal would be to eliminate as many non-value added activities as possible while maintaining a process that meets the needs of the Council and the public. The requested funding would be used for consulting services to facilitate the discussion, including any pre-work that is necessary. Although CBO has some employees who have received limited training in lean process improvement, we are the managers of the budget process, and therefore believe it is necessary to obtain the services of an outside facilitator to objectively lead the discussion.

Potential Outcomes:

Who might benefit from the idea being implemented? Who might be burdened? How does this project make Portland, and/or the City organization, better? Does it promote equity? Does it create efficiencies?

By finding efficiencies in the budget process, you could benefit all City bureaus, Elected Officials Offices, and possibly even the public (through their participation in budget advisory committees and public forums). The intent of the proposal is to remove burdens, therefore we can't think of any party that would be burdened at this time. The project would hopefully lead to efficiencies in the budget process, which could include more informative materials and shorter processes which would free up staff to work on other programs. There is no direct impact on equity efforts of the City unless changes in the process lead to increased participation from minority groups. This participation would be a piece of the project, but the outcomes cannot be quantified at this time.

Lead Bureau & Partners:

List lead bureau and other bureaus, nonprofits, and public/private sector organizations involved with implementing your idea. ***Please note: Prior to the Innovation Review Panel making any recommendation on this proposal, you must confirm that all partners needed to implement the idea have agreed to sign on.***

The City Budget Office will lead the effort. All City bureaus and Elected Officials' Offices will be invited to participate in the event. Participation by most, if not all, of the bureaus is critical for success of the event.



THE CITY INNOVATION FUND CALL FOR MICRO-GRANT IDEAS (\$20,000 or less)

Fill in the expandable shaded areas. No more than one page please.

Project Title:	Community Garden Policy Review	Innovation Request Amount:	\$14,000
Primary Contact:	Laura Niemi	Phone:	503-823-1612
		Bureau:	Parks

Describe the Problem/Opportunity:

What is the challenge your proposal seeks to address, or opportunity it seeks to create?

The Parks 2020 Vision sets goals to develop programs to promote community and provide high quality services and opportunities for all residents. The Community Garden Program operates 50 gardens across Portland and the demographic profile of the users is changing rapidly with an increase in the number of participants from immigrant and refugee communities. There are over 16 languages spoken by community gardeners and program goals seek to further engage and enroll communities of color and other historically underrepresented people to provide access to public land to grow fresh, healthy food.

The program policies and procedures establish parameters all registered gardeners must abide by. The current version was created by and for Western gardeners and inadvertently prohibits some practices widely used by other cultures. The policies also need to be modified to further take into account the needs and resources available to gardeners with disabilities and people living on limited incomes. In 2014 the staff time expense for sending and responding to policy violation letters was over \$20,000. The cost of interpretation and translation has limited our ability to educate gardeners with limited English proficiencies about the policies and to understand their needs and barriers.

Describe the Proposed Solution/Strategy:

What is your idea for solving this problem or creating this opportunity?

We seek to develop and implement an inclusive program policy review process to update the program policies and procedures. This process will include a project design phase utilizing policy and equity experts from Parks and Office of Equity and Human Rights to shape a culturally inclusive process. The policy review will take place over a series of community meetings involving current gardeners representing 16 language groups, various economic levels and abilities. All project materials will be translated and interpreters, food, and childcare will be provided at the community meetings. Staff will compile meeting notes and use them to draft new policies and procedures to be shared with stakeholders for feedback. The final policies will take effect November 2015.

Potential Outcomes:

Who might benefit from the idea being implemented? Who might be burdened? How does this project make Portland, and/or the City organization, better? Does it promote equity? Does it create efficiencies?

The primary result of this process will be program policies and procedures translated into the languages currently represented in community gardens. Because the process will be participatory, gardeners will understand the policies and the policies will better fit the gardeners in the program resulting in greater gardener retention and a decrease in staff time issuing violation notices. Additionally, we expect to develop new and strengthen existing relationships with our diverse gardeners and other members of their communities. We intend to cultivate community leaders who are engaged in government process and decision-making and who will continue to develop their leadership roles in their garden and community. The resulting policies will reduce barriers to program participation and increase enrollment from historically underserved communities. Through the process we will gain greater insight and understanding of the unique needs of the community which will help inform program expansion and strategic priorities. Due to the broad involvement of Parks work units, these new connections can lead to greater awareness and participation in Parks programs and facilities. This inclusive community policy review process can be a model to be used for other work units hoping to conduct similar work.

Lead Bureau & Partners:

List lead bureau and other bureaus, nonprofits, and public/private sector organizations involved with implementing your idea.

Please note: Prior to the Innovation Review Panel making any recommendation on this proposal, you must confirm that all partners needed to implement the idea have agreed to sign on.

Lead Bureau is Portland Parks and Recreation with technical advice from the Office of Equity and Human Rights. Interpretation and translation services will be provided by approved City vendors.



THE CITY INNOVATION FUND

CALL FOR MICRO-GRANT IDEAS (\$20,000 or less)

Fill in the expandable shaded areas. No more than one page please.

Project Title:	Cut Through The FOG Grease Trap Cleaning Coupons	Innovation Request Amount:	\$ 15,000
Primary Contact:	John Holtrop	Phone:	503-823-7885
		Bureau:	Environmental Services

Describe the Problem/Opportunity:

What is the challenge your proposal seeks to address, or opportunity it seeks to create?

Currently the Bureau of Environmental Services requires that food service establishments with grease traps maintain their traps and submit cleanout reports. The City participates in a regional Preferred Pumper Program that maintains a list of vendors for grease trap cleanings who also perform the maintenance reporting to the appropriate jurisdictions and notify the jurisdictions their scheduled cleanings in advance so that inspectors can observe the trap when it is empty and clean to verify it is in a good state of repair and functionality. The City cannot require that food service establishments use a Preferred Pumper and some choose to do self cleaning of their traps. Self-cleaners are most often small businesses that are trying to save money. However, they are not able to keep up with the cleaning, miss regulatory reporting, and are at higher risk of grease related backups, which would close their business down for health reasons. All of these problems result in much greater costs for the business in penalties, cleanups. In addition, when they properly maintain and document their grease trap they are eligible for a lower sewer rate. Businesses using preferred pumpers have much higher rates of compliance, have comparatively lower sewer rates, and have more time to focus on producing and serving food.

Describe the Proposed Solution/Strategy:

What is your idea for solving this problem or creating this opportunity?

The proposal is to use grant monies to pay for grease trap cleaning coupons the could be given out by City inspectors to primarily "self cleaner" food service establishments to get them to try using a Preferred Pumper vendor for this activity. The City has ~130 self cleaners identified at this time but that is number is growing as we identify more and more food service establishments install grease traps. The goal would be to have at least one cleaning coupon/reimbursement per "self-cleaner". A grease trap cleaning costs a food service establishment between \$80 and \$120 per event. The requested grant money would allow the City to provide one free preferred pumper cleaning to each "self-cleaner".

Potential Outcomes:

Who might benefit from the idea being implemented? Who might be burdened? How does this project make Portland, and/or the City organization, better? Does it promote equity? Does it create efficiencies?

The benefits and goals of this project would be:

Being out of compliance with grease trap cleaning and reporting requirements can result in enforcement with monetary penalties and an increase in sewer rates for the food service establishment. Most self-cleaners are small businesses that have a harder time dealing with rate increases and enforcement penalties. Many operators of food service establishments use English as a second language. Getting them to use a vendor for their cleanings and reporting increases the likelihood that they will be in compliance with grease requirements and that they will have the most advantageous sewer rate which would promote equity. Getting small businesses that are self-cleaning to convert to using a Preferred Pumper vendor on a routine basis. Cleaning grease traps is a very unpleasant operation and it is believed the once a food service establishment tries this as an alternative to self cleaning some will choose to continue to use the vendor since they will be doing the mandatory reporting for them. Reducing the number of "self cleaners" will improve the work flow efficiency of the City. Getting at least one scheduled cleanout that a City inspector can attend and verify that the grease trap is functional or if it needs repair would be very beneficial. The City has found that a significant number of traps are in a bad state of repair and require replacement or may have been installed incorrectly. Inspecting these at the time of cleaning is essential in identifying this and getting these inspections scheduled with self-cleaners has been problematic and time consuming. Using a Preferred Pumper would streamline this.

Lead Bureau & Partners:

List lead bureau and other bureaus, nonprofits, and public/private sector organizations involved with implementing your idea.

Please note: Prior to the Innovation Review Panel making any recommendation on this proposal, you must confirm that all partners needed to implement the idea have agreed to sign on.

The Bureau of Environmental Services would be the lead bureau. Getting cooperation with the Preferred Pumper Program vendors may be desirable but is not necessary beyond what they have already agreed to do as part of the ongoing and existing program.



THE CITY INNOVATION FUND
CALL FOR MICRO-GRANT IDEAS (\$20,000 or less)

Fill in the expandable shaded areas. No more than one page please.

Project Title:	Flow Management of Children's Interactive Water Play Features	Innovation Request Amount:	\$11,100
Primary Contact:	Gordon Kunkle	Phone:	(503) 823-2252
		Bureau:	Portland Parks & Recreation

Describe the Problem/Opportunity:

What is the challenge your proposal seeks to address, or opportunity it seeks to create?

Unmonitored water flow at our existing interactive splashpads results in thousands of dollars annually literally going down the drain. Relying on user push button activation and simplistic timers attributes to the water waste. Due to the nature of the interactive water play features, the water rate is burden with sewer and stormwater fees as well.

Describe the Proposed Solution/Strategy:

What is your idea for solving this problem or creating this opportunity?

Install monitoring equipment at 6 of the 10 existing splashpads. 2 of the 10 are currently remotely monitored proving water savings of thousands of dollars per year. 2 other splashpads need extensive system modifications to allow for remote monitoring so are not presented for consideration at this time. The remaining 6 splashpads reside at parks currently controlled by our MAXICOM central irrigation control program. Installation of flow monitoring equipment will utilize existing on-site communication devices.

Potential Outcomes:

Who might benefit from the idea being implemented? Who might be burdened? How does this project make Portland, and/or the City organization, better? Does it promote equity? Does it create efficiencies?

Monitoring the use will not only save money on the cost of water but extend the life of the water play equipment by reducing the number of cycles. Furthermore, when failures occur, they can go days before reported. Provided the monitoring capability, weather factors will be considered as to hours of operation, thus projecting a responsible approach to our water management concerns.

Lead Bureau & Partners:

List lead bureau and other bureaus, nonprofits, and public/private sector organizations involved with implementing your idea.

Please note: Prior to the Innovation Review Panel making any recommendation on this proposal, you must confirm that all partners needed to implement the idea have agreed to sign on.

[Shaded area for listing lead bureau and partners]



THE CITY INNOVATION FUND CALL FOR MICRO-GRANT IDEAS (\$20,000 or less)

Fill in the expandable shaded areas. No more than one page please.

Project Title: Housing Data Web Scraper **Innovation Request Amount:** \$5,000

Primary Contact: Michelle DePass **Phone:** 503-823-3606 **Bureau:** Portland Housing Bureau

Describe the Problem/Opportunity:

What is the challenge your proposal seeks to address, or opportunity it seeks to create?

The Portland Housing Bureau and the Bureau of Planning and Sustainability reference many public real estate web sites such as ForRent.com, Redfin and Zillow to gather data about Portland's housing market. The data is used by the bureaus to evaluate housing need, market absorption, and the potential outcomes of the City's planning efforts. Gathering data from these sites is currently a time-intensive task often involving bureau staff examining websites and manually copying and pasting values into a spreadsheet. As one staff person noted, "I am constantly looking for free data. How else would I know what is happening in the market?"

The City's ability to access and leverage publicly available data is currently constrained by our tools. Manually browsing through massive websites and gathering data is inefficient and resource-intensive. This innovation fund proposal would fund the development of a housing data web scraper that could be used by both bureaus to collect information from the web and transform it into structured data that can be stored, analyzed, and trended over time.

Describe the Proposed Solution/Strategy:

What is your idea for solving this problem or creating this opportunity?

Web scraping is essentially a form of data mining. Items like real estate listings, apartment listings, vacancies, or any other list of items can be automatically captured in web scraping efforts. There are a number of web scraping software packages currently available for purchase. The dollar amount estimated for this project includes the selection and purchase of a web scraping software package for use by both bureaus, configuration of the package for collecting data, normalization and transformation of the data, and automation of the scraping process. Data will be collected and stored over time so that it can be trended.

Potential Outcomes:

Who might benefit from the idea being implemented? Who might be burdened? How does this project make Portland, and/or the City organization, better? Does it promote equity? Does it create efficiencies?

Using a web scraping tool to assist in the collection and analysis of publicly available housing data will immediately save both bureaus countless hours of staff time. We will have more accurate and complete data available to us at the right frequency. The time that we currently spend on visiting websites and collecting information will now be available for analysis and trending. This will improve our responsiveness to public and City Council.

Lead Bureau & Partners:

List lead bureau and other bureaus, nonprofits, and public/private sector organizations involved with implementing your idea.

Please note: Prior to the Innovation Review Panel making any recommendation on this proposal, you must confirm that all partners needed to implement the idea have agreed to sign on.

Portland Housing Bureau and the Bureau of Planning and Sustainability



THE CITY INNOVATION FUND CALL FOR MICRO-GRANT IDEAS (\$20,000 or less)

Fill in the expandable shaded areas. No more than one page please.

Project Title:	Improve Cultural Responsiveness of Summer Free For All Programs	Innovation Request Amount:	\$18,500
Primary Contact:	Jeff Milkes, Southeast and East Services Manager	Phone:	503-823-1641
		Bureau:	Parks

Describe the Problem/Opportunity:

What is the challenge your proposal seeks to address, or opportunity it seeks to create?

Changes in demographics in east Portland require a much more culturally responsive summer playgrounds and lunch program than offered in previous years. Beginning with the great recession and continuing today, Portland Parks & Recreation is the city's largest provider of the USDA summer lunch programs. Our role has grown from provision of 62,000 to 111,000 nutritious lunches over the past five years. The lunch programs are provided in the city's most poor neighborhoods and of these 111,000, a great majority derive from immigrant and communities of color. The playgrounds program operates at approximately fifty locations each summer.

Roughly 57% of Portland's youth and the future of our community eat well because of government-subsidized meals in school cafeterias. Many of these children rely on those free or reduced lunches for half of their daily, caloric intake. They live in food insecure homes, where their families subsist at or below national poverty levels, and are simply unable to afford the basics. In fact, studies have shown that very low food security was higher in Oregon than the remainder of the country during the onset of the economic downturn (source: Edwards, Who is Vulnerable to Hunger in Oregon). During the summer recess, they face two daunting realities: malnutrition from the consumption of a cheaper, less varied diet or hunger from skipped meals. Food insecurity is a debilitating, insidious force and the summer playgrounds program provides meals that are essential to their health and well-being. In fact, studies are building a link between hunger and poor health. Examine Portland's poorest neighborhoods and see that evidence in the exploding childhood obesity rates, the higher incidence rates of chronic conditions like diabetes, and the persistence of lower rates of educational achievement (source: Food Research and Action Center). Hunger is a persistent and serious social justice issue.

As you look eastward in our city, the percentage of immigrants and new Portlanders increase dramatically. In the David Douglas area for instance, new immigrants and other peoples of color make up the majority of community members. However, our summer playgrounds and lunch programs have continued, essentially oblivious to many of the challenges that have accompanied this shift. The program needs to become much more culturally relevant and responsive in three ways: First, The seventy-five seasonal staff who operate the program need to be trained how to better communicate with people from different cultures, while understanding the kinds of activities necessary to draw children to the 50 locations where the program is offered. Second, intercept surveys to best inform decision makers are requested to determine whether needs are being met, who is receiving service and ways of communicating and marketing the program. Third, important services offered as part of an outer east mobile recreation program dedicated to children of new Portlanders in east Portland are in Jeopardy of not being offered. Although this program is not part of the summer lunch program, it takes productive, positive and active social and recreational activities to locations where otherwise, services would not be offered (apartment complexes, school playgrounds, etc.). These services offer a positive alternative to drug abuse and delinquency.

Describe the Proposed Solution/Strategy:

What is your idea for solving this problem or creating this opportunity?

1. Currently, PP&R provides two days of training for the seventy five + seasonal employees. Approval of this grant would allow a third day of training to be offered that would focus specifically on cultural relevancy, games that attract new immigrants, ways of ensuring children from differing cultures feel comfortable and in a welcoming environment. We would enlist the support of experts from different cultural communities, the Office of Equity and Human Rights and others (\$8,000 for one day for all employees).
2. Intercept surveys would be coordinated, created and implemented and Playgrounds/lunch programs as well as movies and concerts in the Parks. This would inform decision makers on demographics, where people are traveling from, how they learn about the opportunities, etc. This would assist staff in delivering a more responsive program (\$2,500).
3. Dedicated east Portland mobile programs have been successful over the past few years. Unfortunately, the donors who paid for the programs are not able to continue financial support. This grant would be matched with

funds from current summer playgrounds program to ensure this important service is offered. Last year, the service was offered at ten sites per week, for ten weeks to 25 to 50 children per visit (\$8,000).

Potential Outcomes:

Who might benefit from the idea being implemented? Who might be burdened? How does this project make Portland, and/or the City organization, better? Does it promote equity? Does it create efficiencies?

Benefits: Children of immigrant families, new Portlanders and people who live in our poorest neighborhoods.

Burdened: No one is expected to be burdened. PP&R leadership possess capacity to offer the programs.

Better: To be more culturally responsive will ensure more children will attend summer lunch and playgrounds programs, provide a healthier community and provide leadership with information that will remain within the organization – staff will have the knowledge necessary to assist with training in the out years.

Equity: Yes.

Efficiencies: Knowing more about who are participants are, where they travel from, size of families, etc., will help inform marketing and communication strategies and ensure the most efficient approach to offering the programs.

NOTE: THIS IS NOT AN ALL OR NOTHING REQUEST. APPROVAL OF SOME OF ALL OF THE THREE AREAS OF IMPLEMENTATION WILL CREATE VALUABLE OUTCOMES.

Lead Bureau & Partners:

List lead bureau and other bureaus, nonprofits, and public/private sector organizations involved with implementing your idea.

Please note: Prior to the Innovation Review Panel making any recommendation on this proposal, you must confirm that all partners needed to implement the idea have agreed to sign on.

Portland Parks & Recreation, Office of Equity and Human Rights, East Portland Parks Coalition – committee on summer lunch and hiring project. I confirm each of the three partners are in support of this initiative (Milkes, PP&R).



THE CITY INNOVATION FUND CALL FOR MICRO-GRANT IDEAS (\$20,000 or less)

Fill in the expandable shaded areas. No more than one page please.

Project Title:	Increasing Equity in Natural Area Stewardship	Innovation Request Amount:	\$13,000
Primary Contact:	Lynn Barlow	Phone:	503.823.4404
		Bureau:	Portland Parks & Recreation City Nature

Describe the Problem/Opportunity:

What is the challenge your proposal seeks to address, or opportunity it seeks to create?

The PP&R natural area stewardship program has a desire to diversify its volunteer base to become more representative of the communities we serve. According to a 2012 Portland State University survey, 97.7% of our frequent (10 or more times per year) volunteers identify as caucasian. While current staff are committed to diversity and actively conduct outreach to communities of color, the program is at capacity and staff have limited availability to form new, genuine and productive partnerships with organizations that work with under-served populations in our community. Simply put, there are not enough staff in the program to achieve our diversity goals without significantly reducing the amount of partners we currently work with.

Describe the Proposed Solution/Strategy:

What is your idea for solving this problem or creating this opportunity?

An 11-month Americorps position focused on fostering new partnerships with organizations in Portland which serve communities of color would help greatly to advance the equity goals of the PP&R natural area stewardship program. The goals for this position would be to increase participation in stewardship programs by identifying and removing barriers to participation in the stewardship program, establishing meaningful contacts and partnerships with organizations in the Portland metro area which serve communities of color and other under-served populations, and more.

Potential Outcomes:

Who might benefit from the idea being implemented? Who might be burdened? How does this project make Portland, and/or the City organization, better? Does it promote equity? Does it create efficiencies?

Implementation of this projects aims to benefit the City of Portland and PP&R by increasing capacity to form new partnerships with communities of color. This project also benefits the community by increasing engagement with underserved communities without the need to scale back existing partnerships. The project expressly aims to increase equity in our the stewardship program by proactively addressing gaps in the demographics of our program participants, gaps which likely exist due to limited staff capacity combined with implicit bias and institutional racism in our society.

Lead Bureau & Partners:

List lead bureau and other bureaus, nonprofits, and public/private sector organizations involved with implementing your idea. ***Please note: Prior to the Innovation Review Panel making any recommendation on this proposal, you must confirm that all partners needed to implement the idea have agreed to sign on.***

Lead Bureau:

Portland Parks & Recreation, City Nature

Partners:

Columbia Slough Watershed Council, Johnson Creek Watershed Council, Groundwork Portland Green Team, Wisdom of the Elders. *Many other non-profit partners will play a key role in this project but could not expressly confirm participation at the time of the Micro Grant application deadline.



THE CITY INNOVATION FUND
CALL FOR MICRO-GRANT IDEAS (\$20,000 or less)

Fill in the expandable shaded areas. No more than one page please.

Project Title:	LED Pool Lighting Upgrade: Southwest Community Center	Innovation Request Amount:	\$20,000
Primary Contact:	Sally Noble	Phone:	(503) 823-1632
		Bureau:	Portland Parks & Recreation

Describe the Problem/Opportunity:

What is the challenge your proposal seeks to address, or opportunity it seeks to create?

The Climate Action Plan (CAP) goal calls for a 50% reduction in carbon emissions from 1990 levels by 2030. In support of the CAP, one of PP&R’s Strategic Plan sustainability initiatives is to conserve energy.

Community centers with pools account for the highest energy use in the Portland Parks & Recreation portfolio of buildings. Out of our top ten energy use sites, our 4 pool buildings account for 72% of the total kilowatt hours used. We are currently participating in the Energy Trust of Oregon (ETO) Strategic Energy Management Program. We are learning about some great ways to reduce our energy use and there are incentives from ETO for each project we complete with energy savings.

Currently, lighting hanging over the pools is very inefficient and the bulbs are very expensive. Bulb replacement involves renting a lift, draining the pool and replacing the bulbs. These replacements are planned during the annual maintenance building shut down.

Describe the Proposed Solution/Strategy:

What is your idea for solving this problem or creating this opportunity?

Project: The LED technology is rapidly advancing and we now have seen a product designed to work well in a natatorium environment. Our electricians would remove a total of 31 metal halide fixtures with 400 watts each and replace them with 150 watt LED high bay lighting fixtures.

Location: Southwest Community Center

ETO Incentives: \$10,850

Potential Outcomes:

Who might benefit from the idea being implemented? Who might be burdened? How does this project make Portland, and/or the City organization, better? Does it promote equity? Does it create efficiencies?

This lighting upgrade would use over half of the energy currently used to light the natatorium. Anticipated life of the LED lighting is ten years, so they would go out less frequently. The Electricians would benefit by upgrading this lighting fixture with less frequent bulb changes. The Aquatics staff would benefit by having better quality lighting. The Bureau would benefit by saving on labor, material and electric utility costs. The City benefits by becoming more innovative and helping us to meet our goals to reduce carbon emissions.

Lead Bureau & Partners:

List lead bureau and other bureaus, nonprofits, and public/private sector organizations involved with implementing your idea. ***Please note: Prior to the Innovation Review Panel making any recommendation on this proposal, you must confirm that all partners needed to implement the idea have agreed to sign on.***

Portland Parks & Recreation, Energy Trust of Oregon



THE CITY INNOVATION FUND CALL FOR MICRO-GRANT IDEAS (\$20,000 or less)

Fill in the expandable shaded areas. No more than one page please.

Project Title: Making Great Decisions Tool **Innovation Request Amount:** \$10,000
Primary Contact: Michelle Kunec-North **Phone:** 503-823-9710 **Bureau:** BPS

Describe the Problem/Opportunity:

What is the challenge your proposal seeks to address, or opportunity it seeks to create?

Equity, prosperity, health, and resiliency – these are key priorities of the Portland Plan and the Comprehensive Plan update. Over the coming years, the Bureau of Planning and Sustainability (BPS) and partner bureaus will take on projects to implement these plans – such as new area plans for centers and corridors, updates to the Transportation System Plan, or zoning code updates. These projects will need to show how they make the city more equitable, prosperous, healthy and resilient for all Portlanders. This practice is intended to encourage balanced, integrated multi-disciplinary approaches, improve transparency, and support holistic decision-making.

BPS staff, in partnership with City and community partners, has developed draft tools designed to forward these priorities. These tools include the Racial Equity Toolkit, Community Engagement Guide, and Climate Action Plan Equity Implementation Guide. Staff also uses health impact and economic development analysis to inform project approaches.

However, to fully and efficiently forward City priorities, a few challenges should be addressed. Current tools:

- **Are not integrated** – Existing tools do not work together to promote multi-objective approaches. They also overlap in the types of questions, data, and guidance they provide.
- **Exist in variety of formats** – Currently, a project manager must shuffle multiple tools in various formats, making completing the tools a more challenging and time-consuming task.
- **Do not take advantage of spatial data** – Current tools are not linked to the City's robust GIS resources, making understanding a project's geographic context and implications more cumbersome.

Describe the Proposed Solution/Strategy:

What is your idea for solving this problem or creating this opportunity?

This project will bring together a BPS staff team with expertise in the priority areas of equity, prosperity, health, and resiliency; planning project managers and implementers; and technical services staff. The project team will work collaboratively to develop a technology-based **integrated decision-support tool** that:

1. Brings together multiple, currently disparate, tools.
2. Links to the City's geographic information (GIS) data.
3. Filters questions and guidance that is appropriate for the type, scale, and location of the project.
4. Provides output to support project documents and processes.

A City Innovation Fund grant would support BPS staff time to develop the initial tool and user interface.

Potential Outcomes:

Who might benefit from the idea being implemented? Who might be burdened? How does this project make Portland, and/or the City organization, better? Does it promote equity? Does it create efficiencies?

This project will benefit:

- **City staff** by streamlining project development, creating consistent expectations for the use of Bureau tools, and promoting more holistic and multi-objective project approaches.
- **City Council** and the **Planning & Sustainability Commission** by improving the project approaches and supporting documentation brought forward for future decisions.
- **Stakeholders** by increasing transparency and improving community engagement.
- **The city as a whole** through projects that intentionally consider and forward equity, prosperity, health, and resiliency.

Lead Bureau & Partners:

List lead bureau and other bureaus, nonprofits, and public/private sector organizations involved with implementing your idea.

Please note: Prior to the Innovation Review Panel making any recommendation on this proposal, you must confirm that all partners needed to implement the idea have agreed to sign on.

BPS will be the lead bureau. Other bureaus may be asked to review and pilot the decision-support tool. Various bureaus and community partners participated in the development of the tool inputs, such as the Community Engagement Guide.



THE CITY INNOVATION FUND CALL FOR MICRO-GRANT IDEAS (\$20,000 or less)

Fill in the expandable shaded areas. No more than one page please.

Project Title: Multilingual Videos for Food Service Best Management **Innovation Request Amount:** \$20,000
Primary Contact: John Holtrop **Phone:** 503-823-7885 **Bureau:** Environmental Services

Describe the Problem/Opportunity:

What is the challenge your proposal seeks to address, or opportunity it seeks to create?

The Bureau of Environmental Services (BES) Cut Through the FOG Program affects approximately 3,000 food service establishments (FSEs) within the City. The program's goal is to reduce the amount of fats, oils and grease (FOG) entering the public sewer system in order to reduce the incidences of sewage overflows due to clogged sewer pipes. The program uses a two-pronged approach to reduce FOG in the public sewer system: staff visit FSEs to provide technical assistance on best practices and FSEs are assessed extra strength charges (ESC) based on the amount of FOG they discharge to the sewer system. By implementing best management practices, such as properly maintaining their grease trap or participating in a food composting program rather than using a garbage disposal, FSEs can reduce the amount of their extra strength charges and also avoid being out of compliance with City rules. BES staff engage in a significant amount of outreach and education to FSEs; however, staff recognize that the technical nature of the program may prevent FSEs and their staff fully understanding their responsibilities and options. When English is not the first or primary language in an FSE, education and outreach can be even more challenging. The program has produced and distributed multilingual written materials over the past few years, but our experience has been that they are not often used and/or are discarded. Moreover, the written materials are often only read by a single contact person and may not be share with or available to kitchen staff or new employees. Considering the potential financial impact the program can have on FSEs, staff are keen to use tools that enhance their education and outreach efforts in a culturally-competent and equitable manner.

Describe the Proposed Solution/Strategy:

What is your idea for solving this problem or creating this opportunity?

Staff propose to use grant monies to produce multilingual videos for food service establishment operators and landlords. The videos would be used by staff during technical assistance visits to show best kitchen practices and could also be accessed via the Cut Through the FOG web page. Using a visual learning tool like videos can reduce potential misinterpretation and clearly demonstrate the best practices staff are promoting. The benefit to the city, in the long run, can be fewer sewage overflows and lower cleaning costs for areas with higher concentrations of FSEs. The benefit to the FSEs can be lower extra strength charges through the implementation of best practices. Examples of video topics may include:

- How FOG impacts the sewer and treatment plant.
- How to clean a grease trap.
- Grease trap cleaning and maintenance reporting requirements.
- Best Management Practices to reduce FOG and Extra Strength Charges
- Water conservation and sub-meter options.
- FOG Enforcement.
- New construction and redevelopment FOG requirements.
- Landlord education.

Potential Outcomes:

Who might benefit from the idea being implemented? Who might be burdened? How does this project make Portland, and/or the City organization, better? Does it promote equity? Does it create efficiencies?

The main goal would be a more equitable approach to the program's outreach and education for so that all customers can learn what best practices can be used to reduce their sewer rates. The second benefit would be increased compliance with FOG requirements, lowering the need for enforcement actions and penalties. And, ultimately, reducing the amount of FOG entering the public sewer system benefits all ratepayers by decreasing the likelihood of sewage overflows, which can harm property and water quality.

Lead Bureau & Partners:

List lead bureau and other bureaus, nonprofits, and public/private sector organizations involved with implementing your idea. ***Please note: Prior to the Innovation Review Panel making any recommendation on this proposal, you must confirm that all partners needed to implement the idea have agreed to sign on.***

The Bureau of Environmental Services would be the lead bureau. No bureau or outside organization would need to be involved other than for comments or guidance.



THE CITY INNOVATION FUND CALL FOR MICRO-GRANT IDEAS (\$20,000 or less)

Fill in the expandable shaded areas. No more than one page please.

Project Title:	NE Electric Utility Cart	Innovation Request Amount:	\$10,000
Primary Contact:	Hillary Maurer	Phone:	3-5943
		Bureau:	Parks

Describe the Problem/Opportunity:

What is the challenge your proposal seeks to address, or opportunity it seeks to create?

The drop in this quarter's fuel prices have given the City of Portland the opportunity to save money, which we could capitalize on, and purchase an electric utility vehicle (EUV), thus saving on fuel and carbon emissions, while creating a flex vehicle in our NE Parks fleet. Every reduction in emissions could help us meet the Climate Action Plan goal of reducing 1990 levels by 50% by 2030.

Describe the Proposed Solution/Strategy:

What is your idea for solving this problem or creating this opportunity?

Many of the Parks in NE are close together and are located in slower moving traffic corridors. We propose purchasing an Electric utility vehicle (EUV) and Level Two Electric charging unit to maintain a small trash and bathroom run. Currently all trash and bathroom runs are completed using vehicles powered by gasoline.

According to the U.S. Depart of Energy national averages for each type of vehicle is located below. Since our zip code 97232 is located in a state with electricity produced from sources with less emissions our annual pounds of Carbon dioxide produced is reduced by more the 50%

Vehicle	Annual Pounds of CO2 emitted	Total fuel cost
Conventional	13403 lb	\$12.10
All-Electric	4917 lb	\$ 3.74

Adding an Electric utility vehicle (EUV) to our current fleet allows us the flexibility of using it as much as possible, but still maintaining bigger vehicles to complete tasks that an (EUV) would not be able to complete efficiently.

Potential Outcomes:

Who might benefit from the idea being implemented? Who might be burdened? How does this project make Portland, and/or the City organization, better? Does it promote equity? Does it create efficiencies?

Our summer park programs benefits from us having an extra vehicle, because we will be able to lend them one our conventional vehicles more often, so they do not have to borrow one from a different location.

Volunteers at the Peninsula Rose garden and benefit from having an additional utility Vehicle for large events and work parties.

The NE staff will benefit from having more tools in their tool belt. One that can make them feel part of the solution of reducing emissions.

The public can see the City of Portland actively promoting electric vehicles in their parks

Lead Bureau & Partners:

List lead bureau and other bureaus, nonprofits, and public/private sector organizations involved with implementing your idea.

Please note: Prior to the Innovation Review Panel making any recommendation on this proposal, you must confirm that all partners needed to implement the idea have agreed to sign on.

This project will be enthusiastically implemented by the NE Parks Maintenance staff. Our supervisor has agreed to add to the additional money required to purchase the vehicle over the \$10,000 grant. City Fleet has made a possible vehicle suggestion of a Carryall 710 LSV which has a starting MRSP of \$13,850.



THE CITY INNOVATION FUND CALL FOR MICRO-GRANT IDEAS (\$20,000 or less)

Fill in the expandable shaded areas. No more than one page please.

Project Title:	Neighborhood Pride: Anti-litter Campaign Toolkit	Innovation Request Amount:	\$15,000
Primary Contact:	Julia Thompson	Phone:	3-0229
		Bureau:	BPS

Describe the Problem/Opportunity:

What is the challenge your proposal seeks to address, or opportunity it seeks to create?

Portland's recent influx of new residents and accelerated pace of growth and development has brought many good things. More housing and amenities in Portland's many neighborhoods and walkable business districts gives more Portlanders immediate access to the transit, restaurants and services they enjoy. But this rapid growth also means more Portlanders are sharing the same city streets and sidewalks, adding wear and tear on neighborhoods. Increased litter, like discarded cigarette butts and fast food containers, pollutes the urban environment and affects livability. The Bureau of Planning and Sustainability is looking for practical, efficient ways to enhance neighborhood livability while keeping our city clean, healthy and sustainable. With support from the Citywide Innovation Fund, we will create new resources to reduce litter in our many walkable business districts. *Background:* Since 1998, City of Portland's Solid Waste and Recycling has provided containers and public garbage service in **six of ~50 business districts** and the downtown area in Portland. Due to limited funds, the program never expanded to other business districts. Next month, Council will consider an ordinance to enter into a partnership with Venture Portland to expand trash collection in neighborhood business districts through small grants. It will reallocate existing resources, and for the first time it will give both resources and responsibilities to neighborhood business districts across the city — and help renew interest and commitment to keeping these districts litter-free. However, we believe that *garbage cans alone are not enough to support the behavior change to keep our districts litter-free.* We want to offer districts new trash collection resources, and we want to do it in a way that can keep our walkable neighborhoods clean over time.

Describe the Proposed Solution/Strategy:

What is your idea for solving this problem or creating this opportunity?

BPS will create an anti-litter/ neighborhood pride campaign toolkit. The campaign tool kit will include templates for outdoor ads and storefront signage, as well as a "guerilla tactic" or online component, likely a video/social media campaign that district participants could promote. In partnership with Venture Portland, the toolkit will be promoted to all ~50 business districts, offering a low-cost customizable resource to address the litter problem in their district. The Innovation Grant funds will help cover the development of the campaign toolkit, which we would aim to roll out in the next six months. Additionally, pending the approval of the small grants program, each district association that receives grant funds will be required to use matching dollars to implement and customize the marketing tool kit to drive behavior change to keep sidewalks and streets clean.

Potential Outcomes:

Who might benefit from the idea being implemented? Who might be burdened? How does this project make Portland, and/or the City organization, better? Does it promote equity? Does it create efficiencies?

Benefits of the grant program with a citywide behavior change campaign include:
Place-making, livability: The campaign will benefit old and new residents, shoppers and diners in districts throughout the city by building neighborhood pride and drawing attention to new/existing garbage cans that make it easy to keep walkable districts litter free. Business districts may choose to use containers made by local artists and/ or that represent a unified look and feel for the district.
Equity: All business districts will have the opportunity to apply for grant funds to initiate or maintain public garbage collection, and can customize and implement the campaign tool kit easily, with minimal costs. Distribution of funds will be based on criteria such as need, interest, and ability to implement public garbage collection.

Lead Bureau & Partners:List lead bureau and other bureaus, nonprofits, and public/private sector organizations involved with implementing your idea. **Please note: Prior to the Innovation Review Panel making any recommendation on this proposal, you must confirm that all partners needed to implement the idea have agreed to sign on.**

BPS and Venture Portland will enter into an agreement to distribute the tool kit, to augment the small grants partnership that is pending Council approval. Venture Portland will reach out to all business districts to promote the campaign and solicit applications for grant funds for public collection. Representatives from Venture Portland and select business districts will provide input on the campaign development, and apply for small grants through Venture Portland. All participating businesses will be required to match some percentage of the grant funds to implement the citywide campaign.



THE CITY INNOVATION FUND CALL FOR MICRO-GRANT IDEAS (\$20,000 or less)

Fill in the expandable shaded areas. No more than one page please.

Project Title: Outreach to Non-native Speakers **Innovation Request Amount:** \$600.00 and room

Primary Contact: Claire Redfean **Phone:** 503-823-2777 **Bureau:** transportation

Describe the Problem/Opportunity:

What is the challenge your proposal seeks to address, or opportunity it seeks to create?

When we deal with the public currently we have to scramble to find someone on our floor who speaks Vietnamese or Spanish to help them with parking permits. It would be very helpful to have up to 5 people on each floor know at least some words if not conversational vocabulary of these two languages

Describe the Proposed Solution/Strategy:

What is your idea for solving this problem or creating this opportunity?

There is a newly open office on the 8th floor that could be used as a Rosetta Stone room. It has a closed door so people could use it and practice pronunciation without disturbing other people on the floor.

Potential Outcomes:

Who might benefit from the idea being implemented? Who might be burdened? How does this project make Portland, and/or the City organization, better? Does it promote equity? Does it create efficiencies?

This promotes equity by being able to have several people that speak enough of a language to get by in a conversation. It would make the process efficient because workgroups could either choose to participate or decline to have a person from their section have time each week to practice on the computer. No one should be burdened because the people in each workgroup who volunteer to do this would be practicing on their own time. For example using lunches or break. There could be a sign up log outside the room to make sure that people could plan accordingly.

Lead Bureau & Partners:

List lead bureau and other bureaus, nonprofits, and public/private sector organizations involved with implementing your idea. ***Please note: Prior to the Innovation Review Panel making any recommendation on this proposal, you must confirm that all partners needed to implement the idea have agreed to sign on.***

[Shaded area for listing lead bureau and partners]



THE CITY INNOVATION FUND CALL FOR MICRO-GRANT IDEAS (\$20,000 or less)

Fill in the expandable shaded areas. No more than one page please.

Project Title: Peninsula Park Rose Garden **Innovation Request Amount:** \$6,000

Primary Contact: Sue Glenn **Phone:** 3-1605 **Bureau:** PARKS

Describe the Problem/Opportunity:

What is the challenge your proposal seeks to address, or opportunity it seeks to create?

Assist with the creation of a Strategic Plan for the Friends of the Peninsula Park Rose Garden to determine specific, measurable, achievable and timely goals to work collaboratively with the Friends Group on Four Major Areas which align with the PP&R Vision and Mission and the Friends of Peninsula Park Rose Garden (FOPPRG) Mission-To preserve and enhance the rose garden as a heritage resource for the Piedmont neighborhood, the Portland community at large and visitors from around the world.

The Development of the strategic plan requires a baseline analysis of current conditions to assist in the development of metrics around four areas of emphasis iterated in a recent FOPPRG and PP&R brainstorming session for 3 year and 5 year goals:

Maintenance- Sustainability goals; Integrated Pest management with volunteer assistance and oversight; design pollinator gardens and demonstration gardens consistent with the new Sustainable Landscapes Maintenance Plan;; education about roses and how to avoid herbicide use by planting disease resistant roses. Improved irrigation to continue to improve water use and sustainable resource utilization.

Volunteers-Continue to build volunteer base considering equity and diversity; desire more representation from the immediate Neighborhood.

Increase Awareness-Raise profile of the garden within the city, and PP&R, as well as within the community and to tourists

Capital-Explore and quantify capitals needs and deferred maintenance consistent with the Olmstead Design

Fundraising-Research funding sources, donors, grants and institutions and fundraising initiatives

Describe the Proposed Solution/Strategy:

What is your idea for solving this problem or creating this opportunity?

Hire diverse group of college intern(s) or staff to assist the FOPPRG with fundamental goals to create a Strategic Plan. 2 interns minimum wage (\$15?) x 20 hours week x 10 weeks = \$6,000

1. Provide volunteer support and **outreach** to increase diversity of volunteer force and to increase volunteer hours in the garden. Have an intern work with PP&R staff to itemize, document and photograph all of the garden assets and infrastructure to feed the PP&R asset inventory and position projects for costing to develop a funding strategy.
2. Have an intern(s) complete intercept surveys in the park in July and August and document garden attendance, how people heard about the garden and where they are from. Develop a marketing strategy to attract visitors and to get Peninsula Rose Garden included in tours of visitors from outside of Portland who come here to view Portland's free gardens such as Crystal Springs, Washington Park, etc. Research tour companies and work with graphic artist on a garden brochure.

Potential Outcomes:

Who might benefit from the idea being implemented? Who might be burdened? How does this project make Portland, and/or the City organization, better? Does it promote equity? Does it create efficiencies?

The FOPPRG will benefit as will PP&R. The 3-5 year Strategic Plan will ensure that the garden is supported beyond those around the table today. The plan will create Action Steps which will be well on their way establishing fundraising goals and resources. The entire City and Portland guests will benefit from healthier roses, and repaired bricks, balustrades, irrigation and other amenities which will draw more attention to the hidden garden. The city's first rose garden.

Lead Bureau & Partners:

List lead bureau and other bureaus, nonprofits, and public/private sector organizations involved with implementing your idea.

PP&R, Friends of the Peninsula Park Rose Garden, Portland Parks Foundation. (By Association~ Rose Society)



THE CITY INNOVATION FUND CALL FOR MICRO-GRANT IDEAS (\$20,000 or less)

Fill in the expandable shaded areas. No more than one page please.

Project Title: Pilot Rubber Sidewalk **Innovation Request Amount:** \$6000

Primary Contact: Jody Yates **Phone:** 3-6299 **Bureau:** Transportation

Describe the Problem/Opportunity:

What is the challenge your proposal seeks to address, or opportunity it seeks to create?

Throughout the City, sidewalk hazards are created by mature tree roots pushing rigid concrete sidewalks and creating tripping hazards. In some areas, a sidewalk requires replacement every 5-10 years due to the hazards created by the tree roots.

Describe the Proposed Solution/Strategy:

What is your idea for solving this problem or creating this opportunity?

PBOT has researched a product – Rubberway. This product is a pervious, flexible surface system made from recycled tire rubber that has been designed to replace traditional cement. PBOT would like to install a pilot project with the material and monitor it quarterly for the next five years to monitor its flexibility with respect to tree root intrusion. Monitoring will include survey and visual inspection.

Grant request includes training of staff to install new material, removal of existing concrete sidewalk, installation of new material and quarterly monitoring. PBOT has selected a site that has the above described sidewalk hazard – a sidewalk that has a hazard that was previously replaced approximately 7 years ago.

Training: \$1700
Removal: \$500
Install (Labor & Material): \$3800
Total: \$6000

Potential Outcomes:

Who might benefit from the idea being implemented? Who might be burdened? How does this project make Portland, and/or the City organization, better? Does it promote equity? Does it create efficiencies?

In 2014, the Sidewalk Repair Section within PBOT required over 1900 properties within the City to repair sidewalk hazards. PBOT estimates that 90% of these sidewalk hazards are caused by tree roots. The typical cost of a posting is \$1200 per property. Current City standards do not allow this type of material to be used to repair sidewalk. If the application proves successful, City standards can be developed which would allow property owners to have an option for this type of repair, resulting in a longer term repair.

By eliminating sidewalk hazards, a safe walking environment is provided to users of the transportation system.

Lead Bureau & Partners:

List lead bureau and other bureaus, nonprofits, and public/private sector organizations involved with implementing your idea. ***Please note: Prior to the Innovation Review Panel making any recommendation on this proposal, you must confirm that all partners needed to implement the idea have agreed to sign on.***

Lead Bureau: Transportation



THE CITY INNOVATION FUND CALL FOR MICRO-GRANT IDEAS (\$20,000 or less)

Fill in the expandable shaded areas. No more than one page please.

Project Title: Summer Playgrounds Program (expanded Summer lunch sites) **Innovation Request Amount:** \$14,000 (reduced by proposer on 3/6/15 from \$20,000)

Primary Contact: Jamison Holtz **Phone:** 503-964-1240 **Bureau:** Parks & Recreation

Describe the Problem/Opportunity:

What is the challenge your proposal seeks to address, or opportunity it seeks to create?

With support of this micro grant, Portland Parks & Recreation (PP&R) would be able to further establish its mission to provide accessibility and engagement in public parks. This micro grant will be a key factor in creating new recreation opportunities, as well as free and reduced lunch programs in areas of Portland that are in need. East Portland in particular has the most hunger-insecure neighborhoods and are most in need of summer programs while school is out. This opportunity will allow PP&R's Summer Playgrounds Program to staff and supply additional locations.

Describe the Proposed Solution/Strategy:

What is your idea for solving this problem or creating this opportunity?

The strategy we have in plan is to organize with local neighborhood associations and plan collaboratively to determine the most effective locations for summer programs. The solution is to provide additional programs to qualified neighborhoods – this would pertain to places where there is relatively limited access and opportunities to benefit from our programs. With the support of this additional funding, PP&R will have the chance to further extend our outreach throughout Portland.

Potential Outcomes:

Who might benefit from the idea being implemented? Who might be burdened? How does this project make Portland, and/or the City organization, better? Does it promote equity? Does it create efficiencies?

These efforts will directly benefit our local communities and PP&R as a whole. In 2014, the Summer Playgrounds Program served at least 111,000 free and reduced meals. This program is Portland's single largest summer feeding program – this cannot be understated. As we continue to provide these program opportunities, and as we continue to partner with local businesses and sponsors, PP&R ensures efficient staffing, supplying, and steady growth of these programs.

Lead Bureau & Partners:

List lead bureau and other bureaus, nonprofits, and public/private sector organizations involved with implementing your idea. ***Please note: Prior to the Innovation Review Panel making any recommendation on this proposal, you must confirm that all partners needed to implement the idea have agreed to sign on.***

Portland Parks & Recreation has been in contact with NRPA in regards to continued funding for the 2015 season, Partners for a Hunger Free Oregon will once again partner with us, in addition to a variety of new and returning supporting sponsors.



THE CITY INNOVATION FUND CALL FOR MICRO-GRANT IDEAS (\$20,000 or less)

Fill in the expandable shaded areas. No more than one page please.

Project Title:	Taking Down the Barriers for Families to Access our Educational Preschools	Innovation Request Amount:	\$10,000
Primary Contact:	Jeanne Sprague	Phone:	503.823.2832
		Bureau:	PP&R

Describe the Problem/Opportunity:

What is the challenge your proposal seeks to address, or opportunity it seeks to create?

Portland Parks & Recreation has approximately 800 students in our Educational Preschool program, ages 2-5. As you can see from our 2014-15 school year data, the ethnicity of the majority of our students is Caucasian. We are seeking the opportunity to include more children of various ethnicities in our program.

Describe the Proposed Solution/Strategy:

What is your idea for solving this problem or creating this opportunity?

Best practice: to lessen or remove barriers that constrain underserved communities' access to our preschool programs. In order to do this, I need to involve the underserved population in all aspects of the planning process to combat this issue – so that groups feel welcome, and develop a network of support. Also, the most effective programs reflect the culture of those being served.

This grant will hire a multi-cultural PP&R community representative to reach out to underserved communities, learn why and what these barriers are, and to then host several Preschool Open House or Community Info events at targeted Community Centers. These events will be led by this representative and myself, to welcome our community members and give them a better understanding of what we offer in our Educational Preschool programs. The event will have food, and provide child care.

Budget:

Representative pay: \$12/hr (with PERS \$15/hr) for 15 hrs/wk for 6 months = \$5400

Community event supplies: translated marketing materials, translated ad space, food, child care, etc = \$4600

Potential Outcomes:

Who might benefit from the idea being implemented? Who might be burdened? How does this project make Portland, and/or the City organization, better? Does it promote equity? Does it create efficiencies?

The underserved populations in Portland will greatly benefit from this idea, as they will become knowledgeable about, and possibly participate in, the low-cost or scholarship opportunity of Educational Preschools in our Portland Parks & Recreation system.

This project makes both Portland and Portland Parks and Recreation a better place, as we will be including more diverse communities in our Educational Preschool programs. This results in a realistic and improved educational experience for the students, as well as brings more diverse families into our Community Centers to build support networks and stronger communities. Preschoolers are our Parks Ambassadors – typically, they continue to utilize our Parks and Recreation programs, once they've had a positive experience in our Preschools. Lastly, this promotes equity by providing all of our community members with the opportunity to participate in Preschool, and have an advance on success in Kindergarten.

Lead Bureau & Partners:

List lead bureau and other bureaus, nonprofits, and public/private sector organizations involved with implementing your idea.

Please note: Prior to the Innovation Review Panel making any recommendation on this proposal, you must confirm that all partners needed to implement the idea have agreed to sign on.

Portland Parks & Recreation, Citywide Preschool Coordinator, Jeanne Sprague
Portland Parks & Recreation, Workforce Support & Community Alliance, Karen Guillén-Chapman
Portland Parks and Recreation, Citywide Recreation Supervisor, Josh Green
(We plan to target certain community organizations once the process has begun).